

**IN THE UNITED STATES PATENT
AND TRADEMARK OFFICE**

Applicant: Donato, Paul)	I hereby certify that this paper is
)	being electronically deposited with
Serial No.: 09/883,546)	the United States Patent and
)	Trademark Office on this date:
Filed: June 18, 2001)	
)	
For: METHODS OF PROMPTING)	July 21, 2009
AUDIENCE MEMBERS IN AN)	
AUDIENCE IDENTIFICATION SYSTEM)	
)	<u>/Chad A. Pahnke/</u>
Group Art Unit: 2424)	Chad A. Pahnke
)	Registration No.: 63,568
Examiner: Shang, Annan Q.)	Agent for Applicant

**TRANSMITTAL OF NOTICE OF APPEAL, PRE-APPEAL BRIEF
REQUEST FOR REVIEW, AND
PETITION FOR EXTENSION OF TIME**

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

Transmitted herewith is a Notice of Appeal and Pre-Appeal Brief Request for Review,
pending in the above application.

1. Small Entity Status

- ☐ Verified statement(s) claiming small entity status is(are) attached.
- ☐ Small entity status has been established and is still effective.
- ☒ Has not been established.

2. Extension of Time

- ☒ This is a petition for an extension of time under 37 CFR 1.136 for the total number of months checked below:

EXTENSION (Months)	FEE FOR LARGE ENTITY		FEE FOR SMALL ENTITY	
One Month		\$130.00		\$65.00
Two Months		\$490.00		\$245.00
Three Months	X	\$1,110.00		\$555.00
Four Months		\$1,730.00		\$865.00
Fifth Month		\$2,350.00		\$1,175.00

If an additional Extension of Time is required, please consider this a petition therefor.

Extension Fee: \$1,110.00

- ☐ An extension for _____ month(s) has already been secured and the fee paid therefor of \$ _____ is deducted from the total fee due for the total months of extension now requested.

Deduction: \$

Extension Fee Due With This Request \$1,110.00

3. Notice of Appeal

- ☒ Notice of Appeal fee: **\$540.00**

4. Method of Payment of Fees

- ☐ Charge Deposit Account No. 50-2455 in the amount of: \$0.00
- ☒ Electronic Funds Transfer **\$ 1,650.00**
- ☐ No Payment Due

5. Deposit Account and Refund Authorization

The Commissioner is hereby authorized to charge any deficiency in the amount enclosed or any additional fees which may be required during the pendency of this application under 37 CFR 1.16 or 1.17 to Deposit Account No. 50-2455.

Please refund any overpayment to Hanley, Flight & Zimmerman, LLC at the address below.

Respectfully submitted,

HANLEY, FLIGHT & ZIMMERMAN, LLC
USPTO Customer Number 81905
150 South Wacker Drive
Suite 2100
Chicago, Illinois 60606
(312) 580-1020

By: /Chad A. Pahnke/
Chad A. Pahnke
Registration No.: 63,568
Agent for Applicant

Dated: July 21, 2009